

# SPECS - DIGITAL

MARKET	UNIT #	LOCATION	SIZE	FILE SET-UP	SET-UP NOTES
Allen	20021	I-69 S/O Wallen Rd ES, Fort Wayne	14' x 48'	416px by 1504px	72dpi, RGB, JPG
Allen	26181	4511 Parnell Ave SS, Fort Wayne	14' x 48'	416px by 1504px	72dpi, RGB, JPG
Allen	26341	5808 West Jefferson St NS, Fort Wayne	14' x 48'	416px by 1504px	72dpi, RGB, JPG
Allen	27691	4028 Coldwater Rd S/O Coliseum Blvd ES, Fort Wayne	14' x 48'	416px by 1504px	72dpi, RGB, JPG
Allen	28461	9212 Lima Rd, Fort Wayne	10' x 30'	160px by 552px	72dpi, RGB, JPG
Allen	50031	4544 Illinois Rd E/O St Thomas F/W, Fort Wayne	10' x 30'	160px by 552px	72dpi, RGB, JPG
Allen	50032	4544 Illinois Rd E/O St Thomas F/E, Fort Wayne	10' x 30'	160px by 552px	72dpi, RGB, JPG
Delaware	36991	3630 McGalliard E/O Bethel SS, Muncie	10' x 30'	160px by 552px	72dpi, RGB, JPG
Grant	36561	514 Baldwin Ave S/O 5th St, Marion	10'6" x 36'	160px by 540px	72dpi, RGB, JPG
Madison	37391	Scatterfield N/O 10th ES, Anderson	10' x 30'	160px by 552px	72dpi, RGB, JPG
Madison	37641	5240 Scatterfield Rd SR 9, Anderson	10' x 30'	160px by 552px	72dpi, RGB, JPG
St. Joseph	12981	12510 SR 23 @ Bittersweet SS, Granger	10' x 36'	144px by 560px	72dpi, RGB, JPG
St. Joseph	15421	4917 Grape Rd WS, Mishawaka	14' x 48'	416px by 1504px	72dpi, RGB, JPG
St. Joseph	15721	3703 Grape Road @ Edison WS, Mishawaka	14' x 48'	416px by 1504px	72dpi, RGB, JPG
St. Joseph	17841	Main & McKinley, Mishawaka	10' x 30'	160px by 552px	72dpi, RGB, JPG
St. Joseph	12771	2112 South Bend Ave W/O Ironwood Drive SS, South Bend	14' x 48'	416px by 1504px	72dpi, RGB, JPG
St. Joseph	10591	South Bend Ave @ Napoleon, South Bend	10' x 33'	176px by 624px	72dpi, RGB, JPG
St. Joseph	10351	South Michigan N/O Ireland ES, South Bend	14' x 48'	416px by 1504px	72dpi, RGB, JPG
St. Joseph	11821	1926 Lincolnway East W/O Ironwood Drive SS, South Bend	14' x 48'	416px by 1504px	72dpi, RGB, JPG
St. Joseph	12471	1631 South Bend Ave @ Edison NS (Linebacker), South Bend	14' x 48'	416px by 1504px	72dpi, RGB, JPG
Tippecanoe	43491	3832 SR 26 E/O Creasy Lane NS, Lafayette	10' x 30'	160px by 552px	72dpi, RGB, JPG
Tippecanoe	43291	2529 US52 (Sagamore Parkway) S/O SR25, Lafayette	10' x 30'	160px by 552px	72dpi, RGB, JPG
Tippecanoe	42961	120 Creasy Ct, Lafayette	12'x 25'	176px by 384px	72dpi, RGB, JPG

## Digital Artwork

- Files will be uploaded in JPG format, RGB, 72 dpi.
- File formats  
Preferred: JPG Accepted: PSD, EPS, TIFF, and high resolution PDF  
**Not accepted: Word, Powerpoint, or Publisher**
- Photos, logos and other images for used should be high resolution

## Digital Art Timeline

Client supplied artwork must be delivered 3 business days prior to start date.

## Digital Capabilities

Digital is a unique medium that can handle one-of-a-kind creative integrations, such as clocks, countdowns, temperature triggering, scoreboards, fund-raisers, and more.

**Burkhart**

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**800-777-8122**

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