

# SPECS - POSTER & BULLETINS

## POSTER

TRIM AREA	FILE SET-UP	PRINT SIZE	SPEC NOTES	PRINTED MATERIAL	LIFE SPAN
10'5" x 22'8" Eco Poster	12.5" x 27.2"	10'5" x 22'8"	240dpi, CMYK, .TIFF, no crop or bleed marks	PE Eco-Poster Single Sheet, 100% recyclable material	60 days
12'3" x 24'6" Poster Wrap	6.627" x 12.75"	13'3" x 25'6"	300dpi, CMYK, .TIFF, no crop or bleed marks	Vinyl flex, 7 ounce weight	2 years

## BULLETIN

TRIM AREA	FILE SET-UP	PRINT SIZE	SPEC NOTES	PRINTED MATERIAL	LIFE SPAN
10' x 28'	5.5" x 14.5"	11' x 29'	300dpi, CMYK, .TIFF, no crop or bleed marks	Vinyl flex, 7 ounce weight	2 years
10' x 30'	5.5" x 15.5"	11' x 31'	300dpi, CMYK, .TIFF, no crop or bleed marks	Vinyl flex, 7 ounce weight	2 years
10' x 56'8"	5.5 x 28.833"	11' x 57'8"	300dpi, CMYK, .TIFF, no crop or bleed marks	Vinyl flex, 7 ounce weight	2 years
10'6" x 36'	5.75" x 18.5"	11'6" x 37'	300dpi, CMYK, .TIFF, no crop or bleed marks	Vinyl flex, 7 ounce weight	2 years
10'6" x 39'	5.75" x 20"	11'6" x 40'	300dpi, CMYK, .TIFF, no crop or bleed marks	Vinyl flex, 7 ounce weight	2 years
10'6" x 46'	5.75" x 23.5"	11'6" x 47'	300dpi, CMYK, .TIFF, no crop or bleed marks	Vinyl flex, 7 ounce weight	2 years
10'6" x 48'	5.75" x 24.5"	11'6" x 49'	300dpi, CMYK, .TIFF, no crop or bleed marks	Vinyl flex, 7 ounce weight	2 years
10'6" x 44'10"	10'6" x 44'10"	11'6" x 45'10"	300dpi, CMYK, .TIFF, no crop or bleed marks	Vinyl flex, 7 ounce weight	2 years
12' x 25'	6.5" x 13"	13' x 26'	300dpi, CMYK, .TIFF, no crop or bleed marks	Vinyl flex, 7 ounce weight	2 years
12' x 44'	6.5" x 22.5"	13' x 45'	300dpi, CMYK, .TIFF, no crop or bleed marks	Vinyl flex, 7 ounce weight	2 years
12' x 50'	6.5" x 25.5"	13' x 51'	300dpi, CMYK, .TIFF, no crop or bleed marks	Vinyl flex, 7 ounce weight	2 years
12' x 36'2"	6.5" x 18.583"	13' x 37'2"	300dpi, CMYK, .TIFF, no crop or bleed marks	Vinyl flex, 7 ounce weight	2 years
14' x 39'	7.5" x 20"	15' x 40'	300dpi, CMYK, .TIFF, no crop or bleed marks	Vinyl flex, 7 ounce weight	2 years
14' x 48'	7.5" x 24.5"	15' x 49'	300dpi, CMYK, .TIFF, no crop or bleed marks	Vinyl flex, 7 ounce weight	2 years
23'8" x 36'	12.334" x 18.5"	24'8" x 37'	300dpi, CMYK, .TIFF, no crop or bleed marks	Vinyl flex, 7 ounce weight	2 years
25'2" x 24'6"	13.083" x 12.75"	26'2" x 25'6"	300dpi, CMYK, .TIFF, no crop or bleed marks	Vinyl flex, 7 ounce weight	2 years

### Poster & Bulletin Artwork

- Files will be uploaded in TIFF format, CMYK, 240 or 300dpi as indicated above.
- File formats  
Preferred: TIFF  
Accepted: PSD, EPS, JPG, and high resolution PDF  
**Not accepted: Word, Powerpoint, or Publisher**
- Photos, logos and other images for used should be high resolution
- Bleed art to edge of set-up specs, but keep all important elements at least .25 inches away from each side to avoid cropping.
- If bulletin size is not indicated above, use .5" = 1' scale.

### Extensions (Bulletins Only)

- 3' on the top (1.25" away from edge of design)
  - 2' on the bottom and sides (.75" away from edge of design)
- All extensions must be approved by Burkhart.**

### Art & Production Timelines

- Allow 10 business days for artwork to be printed and received by Burkhart.
- Printed materials supplied by client must be delivered to the correct branch 3 business days prior to scheduled post date.

**Burkhart**

**burkhartadv.com**  
**800-777-8122**

Updated December 2021