

DISTRICT

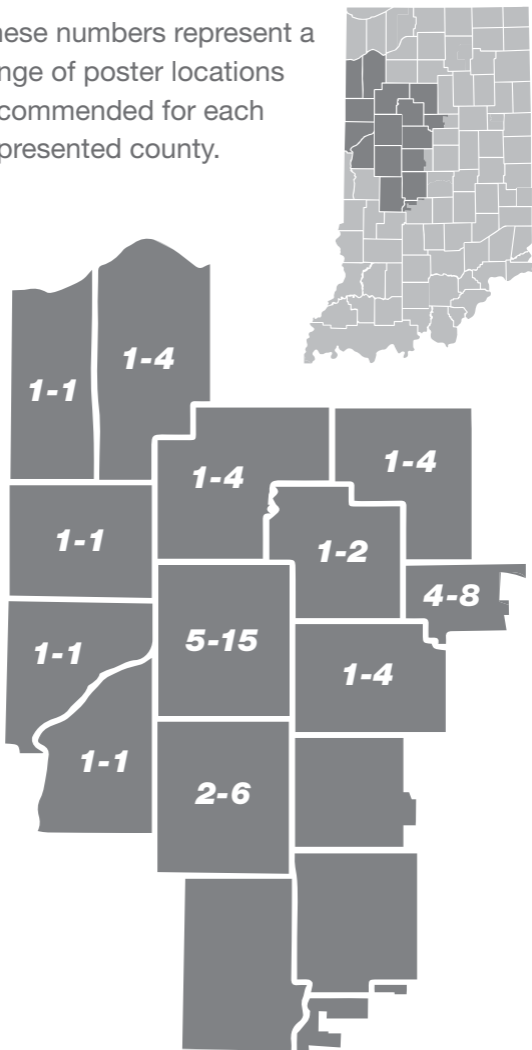
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POLITICAL CAMPAIGN

Our Coverage Recommendation

Your out of home advertising campaign covers a range of posters based on district and level. District 4 covers Newton, Jasper, Benton, Warren, Fountain, Montgomery, Tippecanoe, White, Cass, Carroll, Clinton and Howard (excluding Kokomo) counties.

These numbers represent a range of poster locations recommended for each represented county.



Coverage Recommendation

Choose between various saturation levels to meet your exact needs in any market, on any budget.

Red Level

Our highest saturation level will deliver an estimated 5,700,000 impressions.

Total Locations	51
Estimated Cost	\$35,703

White Level

Our mid-saturation level will deliver an estimated 3,900,000 impressions.

Total Locations	34
Estimated Cost	\$23,802

Blue Level

Our initial exposure package will deliver an estimated 2,200,000 impressions.

Total Locations	20
Estimated Cost	\$13,628

*Package customization available.

*Coverage based on impression levels by location.

*GeoPath audience data Adults 18+, based on sample locations.

Please read Terms of Service carefully before entering into an advertising contract with Burkhart Advertising Inc.

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