

PACKAGE

Wrap It Up

Geo-Targeted Advertising

365 DAYS | **YOUR BRAND
YOUR MARKET
YOUR PLAN**



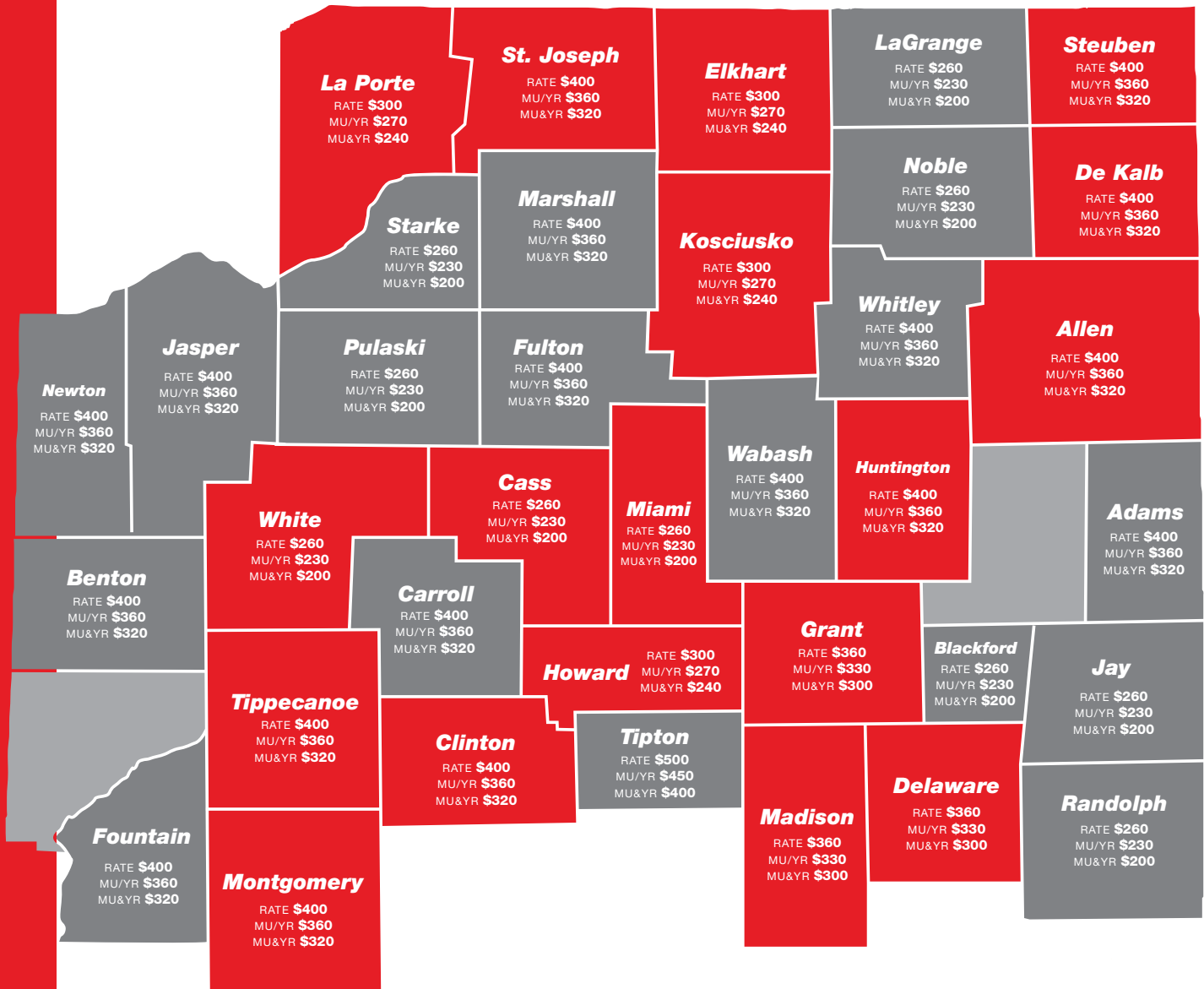
There is no better value than a full year of brand marketing and awareness. Studies show that within two days, we forget most of the information received in the previous 48 hours. Frequency is critical to reinforcing your message in the minds of your audience, and a great way to achieve this is by geo-targeting your audience with annual Burkhart boards.



By wrapping poster units with vinyl, we give you a durable, long-lasting solution to your multi-year marketing needs. Start your multi-year branding campaign with Burkhart today for as low as \$260 per year. For full details and deals in your area, see rate map on back or contact your local Burkhart representative today.

Burkhart

Making Business Better.



Rates by County

RATE **Cost per period for one year**

MU/YR **Multi-Unit or Multi-Year Rate**

MU&YR **Multi-Unit and Multi-Year Rate**

All rates are for four week period and based on an annual commitment. These locations can accommodate traditional eco-poster requests with quarterly changes or a vinyl for the duration of the contract. Additional eco-poster installations are \$100 per location plus printing and additional vinyl installations are \$300 per location plus printing.

